

GiANT



Our GiANT consultants support you and your business in developing greater influence so you can have a positive impact on your business and those around you.

Our Service

Our GiANT programmes and workshops give you the opportunity to understand yourself and your teams, leading to a happier and healthier organisation. We offer internal and external programmes and workshops to help your business flourish by building positive relationships and improving your self-awareness.

At C2C Group, our certified GiANT consultants will equip you with the tools to get to know yourself better. This, in turn, will allow you to lead yourself more effectively and pass on what you have learnt to those around you. Our programmes and workshops will have a lasting positive influence on you and your organisation. We help you become more intentional in your actions, rather than accidental!

C2C Group can help your business and its individuals flourish through positive, impactful training.

What we offer:

Leadership Academy

If you're a leader or an aspiring leader, our GiANT leadership academy is for you.

This intentional 6-month+ process is designed to help you be the best leader you can be in each circle of influence in your life. This is achieved through:

- Access to weekly training videos focused on learning and practical tools
- A weekly 100 exercise focused on helping you improve your own influence and leadership
- A weekly X challenge that helps you take what you have learnt and impact others immediately
- One-hour core group sessions every other week aimed at deepening understanding and application

Transformational Team Communication

Our consultants transform team communication by delivering thought-provoking workshops to the public, workplaces and communities.

These workshops will help you develop:

- Increased self-awareness and confidence as you discover your leadership voice
- Deeper relational trust
- Better collaboration
- Honest conversational skills leading to fewer tensions and challenges
- Richer, better decision-making
- Increased team performance against your metrics

Gain clarity and build confidence in your team.

Get in touch now: danielle.b@c2cgroup.co.uk / 07885 412294



Case Study

Supporting a flourishing start-up

The Problem

C2C Group has flourished as a business, and a key part of this success is its people. To accept and deliver more client projects, we had to increase the number of our consultants and project managers. Each person had their own specialism and approach to delivery, but as a business we needed to consistently deliver for our clients while internally becoming a stronger team.

The Challenges

Most new teams go through stages of forming, norming and storming before becoming a high-performing team. We needed to fast-track to the high-performing stage. We believed that if we focused on understanding our individual voices, we could transform our team communication and deliver outstanding results for our clients.

The Results

'Teamwork makes the dream work' is a mantra that truly exists within the C2C team. In 1-2-1s, team meetings, project reviews and client engagements, we have liberated ourselves by finding ways to bring the right level of support and challenge to the table. This approach makes us a more effective team, which helps drive our performance.

The Solution

Our GiANT leadership coach helped us select the right mix of coaching tools for our growing team, including:

- 5 Voices workshops
- Individual 5 Voices assessments
- Altitude training
- 100X challenges
- 1-2-1 leadership coaching
- The Peace Index tool



The GiANT programme has transformed our team communication and has united us. The 5 Voices programme has helped us better understand our own voices and those of our teammates and clients. With simple tools, we have learned to bring effective challenges to ourselves and others, and it has given us a framework to ensure we support each other. We are liberated as individuals and as a team, and our daily message to each other is 'Teamwork Makes the Dream Work'.



Joanna Strahan,
Director of C2C Group